

HOT TOPICS THIS MONTH

WIB WELCOMES FOUR NEW MEMBERS!

The WIB warmly welcomes four new members including two business members. With the addition of these new business members, the WIB is well on its way of meeting the target goal of recruiting ten new business members in 2008, and building a Board that helps the system better meet the workforce needs of New York City employers. The new members are:

- Mr. Horace Barker**, Vice President and Assistant Branch Manager for Smith Barney
- Ms. Sara Holloway**, Partner at Hudson Heights Partners, a business consultancy firm
- Mr. Arnold Dorin**, Administrator, NYS Vocational and Educational Services for Individuals with Disabilities (VESID)
- Mr. Ed Ott**, Executive Director of the New York City Central Labor Council.

WIB, SBS STAFF PRESENT AT NATIONAL CONFERENCE

On February 24th and 25th, WIB and SBS staff presented at the National Association of Workforce Boards conference in Washington, DC which engaged over 1,500 business leaders and workforce professionals from across the country. The first workshop presented strategies to increase opportunities for low-wage workers, highlighting SBS's workforce programming funded by the Mayor's Center for Economic Opportunity. The second workshop focused on the City's collaboration with the NYC Workforce Development Funders Group (composed of several private foundations) to finance workforce programming totaling nearly \$4 million. Both workshops emphasized involvement of WIB members and staff to support these initiatives. This conference was a great opportunity for the WIB to promote NYC's innovative, demand-driven workforce system.

CONGRATULATIONS TO WIB STAFF!

The WIB is pleased to announce the promotion of **Melinda Mulawka** to WIB Deputy Director and welcome **Stephanie Martinez**, who has joined the WIB team in the role of Policy Director. After joining the WIB in 2006 as Project Manager, Melinda has been integral in the development and implementation of several large scale initiatives including the WIB website redesign and the development of the NYC Labor Market Information Service. In her new role as Deputy Director, Melinda will be responsible for assisting Blake in the implementation of the WIB Strategic Plan priorities, and board recruitment and development, as well as manage the Quarterly and Executive Committee meetings. Stephanie joined the WIB February 19th as the new Policy Director. In this role she will be responsible for monitoring Federal, State and local workforce policy issues, as well as serve as the key staff contact for the Workforce Policy Committee, and associated workgroups. Prior to joining the WIB, Stephanie worked in the Community and Strategic Partnerships Division of SBS managing the Workforce1 system's partner engagement strategy. We congratulate both Melinda and Stephanie and look forward to an exciting future!

*For more information on any of these topics please contact
Melinda Mulawka at mmulawka@sbs.nyc.gov*

NYS DOL Labor Market Outlook

As reported by the New York State Department of Labor, private sector employment in New York City rose 45,800, or 1.4%, to 3,233,100 for the 12-month period ending December 2007. Over the same 12-month period, the manufacturing sector lost nearly 6,000. However, job growth occurred in:

- Professional and business services (+15,400)
- Financial activities (+10,500)
- Educational and health services (+6,500)
- Trade, transportation and utilities (+6,300)
- Natural resources, mining/construction (+5,800)
- Leisure and hospitality (+5,700)
- Other services (+1,200).

Reflecting the strength of the local labor market, the Workforce1 Career Centers made a record number of job placements, 4,445, in the fourth quarter of 2007, and over 17,000 for 2007. For 2008, SBS expects that the Workforce1 Careers will continue to increase placements and meet the demand of New York City employers through placements made through large volume accounts, Business Solutions Centers and Career Center target sectors.

Top 10 Fastest Growing Jobs in NYC

Occupation Title	% Change	Employment	
		2004	2014
Network Systems & Data Communications Analysts	46.1	7,530	11,000
Computer Software Engineers, Systems Software	40.8	7,920	11,150
Home Health Aides	34.2	53,980	72,120
Computer Software Engineers, Applications	32.8	11,520	15,300
Network & Computer Systems Administrators	30.8	8,590	11,240
Physical Therapist Assistants	29.5	1,460	1,890
Veterinary Technologists & Technicians	29.1	790	1,020
Medical Assistants	29	8,090	10,440
Database Administrators	28.7	3,550	4,570
Personal and Home Care Aides	28.7	52,100	67,150

WIB SPONSORS SECTOR INITIATIVES FORUM

The WIB has partnered with the NYC Workforce Innovation Fund and the NYC Employment and Training Coalition to sponsor the NYC Sector Initiatives Forum on March 27th. The forum will bring national experts on sector based employment and training initiatives to share best practices in the field, enabling local providers to learn how a sector approach can improve employment outcomes. Sector initiatives are an innovative way to target and engage sectors by creating industry specific workforce solutions, like developing career pathways and business efficiencies, which benefit both workers and businesses. To learn more about the forum please visit:
http://www.nycetc.org/calendar_trainings.html.